

# Keep moving your business forward



## Microsoft Teams is for everyone

Backed by Microsoft 365, Microsoft Teams enables the secure, hybrid work model that is today's new normal—supporting employees at home, in the office, or on the go.

By providing a single place to engage in inclusive chats, meetings, and calls, Teams helps employees stay connected, collaborate effectively, and get work done from anywhere.

Plus, you'll benefit from reliable security that helps protect your business against advanced cyber threats and more.

## Three reasons to choose Microsoft Teams over Zoom

As part of Microsoft 365, Teams can help you...

- 1 **Meet, chat, call, and collaborate from anywhere**  
for truly modern work
- 2 **Get work done confidently**  
knowing advanced security is always on
- 3 **Reduce costs and get more value**  
from your investments

## With Microsoft 365, we are innovating for the future

 **145 Million**

people around the world  
rely on Microsoft Teams every  
day to work together, even  
when they need to work apart.

 **2 to 300**

people can virtually come together  
in one place, so you can scale  
meetings seamlessly without any  
extra licenses or costs.

 **90+**

National, regional, and  
industry-specific compliance  
requirements and standards  
are supported.

# Three reasons to choose Microsoft Teams over Zoom

## 1 Meet, chat, call, and collaborate from anywhere for truly modern work

### TEAMS CAN HELP

- ✓ **Simulate in-office discussions** with easy-to-join online meetings that include all the basics: breakout rooms, large gallery view, recording, together mode, and more.
- ✓ **Get more done with fewer meetings** in a single platform that integrates meetings with calls, chats, calendar, email, and familiar Office apps like Word, Excel, and PowerPoint.
- ✓ **Co-author files in real-time** to easily work with those inside or outside your organization.
- ✓ **Easily create basic line of business apps or automate workflows**—no specialized developer skills required.
- ✓ **Conveniently conduct interactive webinars** and live events within Teams without additional licensing fees.

### WHILE ZOOM MAY MEAN

- × **Added third-party apps** for co-authoring, email, chat etc., which can create data silos and app confusion.
- × **Wasted time searching** for meeting context, chats, and shared files that are not referenceable before or after meetings.
- × **Users have to stay in meetings** for co-authoring and collaboration integrations to work.
- × A lack of automation options can **create fragmented experiences** for users and require enterprise-level developers to implement workflows.
- × Hosting live events is an option but **requires extra add-on licenses** and cost.

## 2 Get work done confidently knowing advanced security is always on

### TEAMS CAN HELP

- ✓ **Gain more control over your data** with protections that help guard against data leaks and risk-based policies that control who has access to what.
- ✓ **Defend against sophisticated cyberthreats** hidden in email attachments and links with cutting-edge security delivered from Microsoft's Trusted Cloud.
- ✓ **Meet compliance needs with ease** using controls to set manual retention labels and conduct basic audits.

### WHILE ZOOM MAY MEAN

- × **Leaving data at risk** with less proactive, preventative risk policies and fewer controls for secure guest access.
- × **More third-party security add-ons**, which could make end-to-end protection more complex.
- × **Compliance is complicated** without built-in features to audit, hold, and search content.

## 3 Reduce costs and get more value from your investments

### TEAMS CAN HELP

- ✓ **Save money and time** by partnering with one vendor providing one bill.
- ✓ **Run and grow your business** with a single, integrated solution that reduces how many disparate apps you need.
- ✓ **Get to work faster** by creating rich collaboration spaces with templates and preinstalled apps.

### WHILE ZOOM MAY MEAN

- × **Increased costs** from multiple add-on solutions to cover all collaboration, productivity, and security needs.
- × **Increased management time and complexity** to integrate different third-party applications.
- × **Fragmented experience** for employees who must sign into multiple apps and toggle between meetings and other collaboration tools.